



## CONTRIBUTOR GUIDELINES

Contributors such as you drive the content of *Law Technology Today*! To help keep the site cohesive in its message, there are five core content buckets that have proven to be successful.

- 101/Tips
- How-To/What Worked for Me
- Security/Ethics
- Looking Ahead (Forecasting/prediction)
- Looking Back (What *not* to do/reviewing previous predictions)
- Software/Hardware Reviews

We are open to any new ideas you may have, but please pitch them first.

### **Guidelines:**

- All work needs to be original and previously unpublished
- Be practical: Tell the reader a relevant or instructive story or provide an instructive and implementable tip
- Be impartial: “Sell from the podium” at your peril
- Keep the focus fresh; we want relevant content for the legal profession
- Do not plug any products or services you are affiliated with within the text, please put them in your bio instead
- A minimum of 700 words, though we prefer quality over quantity
- Single space after punctuation
- No footnotes; embed links within the text
- All numbers under 10 spelled out, even in the article title

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